

RS Marketing, LLC
P.O. Box 102
Mecosta, MI 49332
Phone: 616-828-1601

Date: _____ Time: _____ A.M. P.M. Sales Rep: _____ INVOICE # _____

Internet Website Advertising Agreement
www.MecostaOnline.Com

<p align="center">Bill To:</p> <hr/> <p align="center">Customer Name</p> <hr/> <p align="center">Mailing Address</p> <hr/> <p align="center">City _____ State _____ Zip _____</p> <hr/> <p align="center">Phone _____ Fax _____</p> <hr/> <p align="center">Email Address</p>	<p align="center">Fees & Terms:</p> <p>Premier Saver, 24 Mo. \$ 249.00 Start Date: _____ End Date: _____</p> <p>Value Pack, 12 Mo. \$ 149.00 Start Date: _____ End Date: _____</p> <p>Starter Pack, 6 Mo. \$ 99.00 Start Date: _____ End Date: _____</p> <p>Copy Change: \$ 5.00</p>
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Ad Copy
Ad copy may be up to 4 lines, with Business Name first and Phone Number/Website URL last, in BOLD type.
Line 1, 40 Characters Max.
Line 2, 52 Characters Max.
Line 3, 52 Characters Max.
Line 4, 40 Characters Max.

<p>Payment in full is expected at time of signing. All checks should be made Payable To: RS Marketing, LLC and shall be dated the same as the signed agreement. Please allow up to 72 hours for your ad to be posted. Although we do our best to offer 24/7, 365 day uninterrupted service, we cannot be responsible for brief or temporary outages or loss of display time due to circumstances beyond our control. MecostaOnline.Com has been up and running since June of 1999, with no more than about 3 hours total downtime for upgrades or network problems.</p> <p>Any term agreement may be renewed or upgraded to a higher level plan at any time prior to expiration, with no loss in positioning within our Business Directory. All ads will be placed into the directory in the order received. We reserve the right to separate the directory into categories as may be necessary, in which case your ad may become positioned higher in the table of advertisers within your own category. You may cancel your agreement with RS Marketing, LLC at any time, but all prepaid service fees will be forfeited.</p>	<table style="width:100%; border-collapse: collapse;"> <tr> <td style="width:80%;">Premier Saver \$249.00</td> <td style="width:20%; text-align: right;">_____</td> </tr> <tr> <td>Value Pack \$149.00</td> <td style="text-align: right;">_____</td> </tr> <tr> <td>Starter Pack \$99.00</td> <td style="text-align: right;">_____</td> </tr> <tr> <td>Upgrade or renewal from Invoice # _____ to Invoice # _____</td> <td style="text-align: right;">_____</td> </tr> <tr> <td>Change / Add \$ 5.00</td> <td style="text-align: right;">_____</td> </tr> <tr> <td align="right">TOTAL DUE:</td> <td style="text-align: right;">\$ _____</td> </tr> </table>	Premier Saver \$249.00	_____	Value Pack \$149.00	_____	Starter Pack \$99.00	_____	Upgrade or renewal from Invoice # _____ to Invoice # _____	_____	Change / Add \$ 5.00	_____	TOTAL DUE:	\$ _____
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TOTAL DUE:	\$ _____												
<p>_____ Authorized Customer Approval _____ Date</p>													

MecostaOnline.Com Business Directory

Rates & Charges

Premier Saver Less than .35¢ per day	Two Years, 24 Months Up to 4 Lines, Bold 1st & Last* Locked position, or Higher Includes up to three copy changes, at no additional charge	\$ 249.00
Value Pak Less than .41¢ per day	One Year, 12 Months Up to 4 Lines, Bold 1st & Last* Locked position, or Higher Includes up to one copy change, at no additional charge	\$ 149.00
Starter Pak Less than .55¢ per day	One Half Year, 6 Months Up to 4 Lines, Bold 1st & Last* Locked position, or Higher	\$ 99.00
Changes and Updates	Changes may be made to ad copy at any time needed, with the exception of the business name. Changing of business name will render original agreement null and void.	\$ 5.00 per change

* Maximum of 40 characters and spaces, top and bottom lines, and 52 characters for lines two and three.

For more information, or to get started right away, contact:
Tom at 616-828-1601

Your ad will be viewed in our easy to read tables, in the order it is received, and for the duration you select. From that point on, as long as you renew your ad prior to expiration, your position will be maintained. To be assured of a spot closest to the top, make your commitment as soon as possible, and choose the plan that best fits your budget.

Our "Premier Saver" is for those wishing to ad your web presence to our Business Directory, and get the Biggest Bang for Your Buck. This will ultimately be your most cost effective means of keeping your name in front of the public, not just locally, but World-Wide, at about .35¢ per day.

Our twelve month "Value Pak" is our most popular plan, at less than .41¢ per day, with just a \$149.00 one time fee, for a full twelve months of exposure.

Or, perhaps because of budget constraints, or for whatever reason, you may choose our six month plan which gives you a full six months of media exposure for just over .54¢ per day, or \$99.00 for the full six months. Remember, either plan will assure you of the best available position, or higher, for as long as you continue to renew your ad with us.

Your plan fees cover the cost of up to four lines of copy, with your business name at the top, and the last line with your phone number and/or website address, in Bold type.

We will be happy to make changes as you request, for just \$5.00 per change after you have exceeded your FREE Copy Changes. You may wish to use this option to run occasional Specials that are only available when your customer mentions this ad. Changes may also include descriptive copy, slogans, your web address or phone number changes, but there can be no change to the first line, your business name. Any change to the actual business name constitutes a new ad, and renders the original ad, null and void.

Although MecostaOnline.Com strives to offer the fastest servers and complete uninterrupted service, we can not be held liable for occasional or temporary loss of service. For over five years, MecostaOnline.Com has maintained greater than 99.9% up-time, and will do what is necessary to continue that same great service.